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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person * <u>LONG CIARAN JOSEPH</u> _____ (Last) (First) (Middle) <u>100 MONTGOMERY STREET, SUITE 2270</u> _____ (Street) <u>SAN FRANCISCO CA 94104</u> _____ (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>A.K.A. BRANDS HOLDING CORP. [AKA]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) Interim CEO and CFO
	3. Date of Earliest Transaction (Month/Day/Year) <u>05/15/2024</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Performance Stock Units	(1)	05/15/2024		A		150,000		(1)	05/15/2029	Common Stock	150,000 ⁽²⁾	\$0	150,000	D	

Explanation of Responses:

- Represents performance stock units, each of which represents a contingent right to receive one share of common stock, \$0.001 par value per share ("Common Stock"), of a.k.a. Brands Holding Corp. (the "Company"). The performance stock units vest in ten separate tranches based on the achievement of predetermined price per share goals for each tranche. The performance stock units vest on the later of (i) April 1, 2025 and (ii) the date on which the price per share goal of the applicable tranche is met, as set forth in the performance stock unit award agreement, and subject to the Reporting Person's continued service with the Company through such date, subject to the terms set forth in the performance stock unit award agreement. The achievement of the price per share goal will be determined based on the trailing 30-day average closing price of the Common Stock or, in the event of a change in control of the Company, the consideration paid by an acquiror.
- Represents the number of shares of Common Stock that would be earned if the price per share goals are achieved for all ten award tranches.

Remarks:

/s/ Ciaran Long 05/23/2024
 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.