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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person * <u>LONG CIARAN JOSEPH</u> _____ (Last) (First) (Middle) <u>100 MONTGOMERY STREET, SUITE 2270</u> _____ (Street) <u>SAN FRANCISCO CA 94104</u> _____ (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>A.K.A. BRANDS HOLDING CORP. [AKA]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner Officer (give title below) _____ Other (specify below) _____ <u>Chief Executive Officer</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>01/13/2025</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Options (right to buy) ⁽¹⁾	\$20	01/13/2025		A		20,000		(1)(2)	01/13/2035	Common Stock, \$0.001 par value per share	20,000	\$0	20,000	D	
Stock Options (right to buy) ⁽¹⁾	\$60	01/13/2025		A		20,000		(1)(2)	01/13/2035	Common Stock, \$0.001 par value per share	20,000	\$0	20,000	D	
Stock Options (right to buy) ⁽¹⁾	\$120	01/13/2025		A		20,000		(1)(3)	01/13/2035	Common Stock, \$0.001 par value per share	20,000	\$0	20,000	D	
Stock Options (right to buy) ⁽¹⁾	\$180	01/13/2025		A		40,000		(1)(4)	01/13/2035	Common Stock, \$0.001 par value per share	40,000	\$0	40,000	D	

Explanation of Responses:

- Represents performance-based stock options that may be earned in four separate tranches based on the achievement of predetermined per share stock price goals for each tranche. The performance-based stock options shall vest and become exercisable on the later of (i) the first anniversary of the grant date and (ii) the date on which the per share stock price goal of the applicable tranche is met, as set forth in the option award agreement, and subject to the Reporting Person's continued service with the Company through such date, subject to the terms as set forth in the option award agreement. The per share stock price will be determined by the trailing 20-day average closing price of the the Company's common stock or, in the event of a change in control of the Company, the consideration paid by an acquiror.
- The per share stock price goal for this tranche is \$120.
- The per share stock price goal for this tranche is \$138.
- The per share stock price goal for this tranche is \$180.

Remarks:

/s/ Ciaran Long 01/15/2025
 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.